

Video Surveillance Systems Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2021

EMERGENCE OF SMART CITIES TO DRIVE SURVEILLANCE MARKET

ARC's market research report on video surveillance systems investigates the market size for 2016, and prospects and growth through 2021. Video surveillance is a relatively old technology with rapid technological advancement.

Growth in crime incidents coupled with higher demand for security levels has led to an increase in the adoption of video surveillance systems globally. These systems are used to observe, monitor, and analyze a person, group, objects, or activities.

Acceptance and implementation of new technologies such as IP camera and analytics software has helped reduce human intervention in identifying unattended packages, motion, number plates, and much more. After detecting a certain event of interest, it can be alerted to a human operator and the video clip can be sent to the appropriate department.

IP camera and NVR systems are gaining more traction in the video surveillance space over analog camera and DVR system. Increase in the application of video analytics software has been a key driver for this shift, as analytics software requires high-resolution images to process data.

Increase in the application of video analytics software in various other new end user industries is expected to be one of the major drivers for the market. For instance, retailers have begun using video surveillance system and analytics software to recognize when a customer line gets too long – sending an alert message to the manager to appoint more staff in the line.

Strategies for both end users and suppliers are discussed in detail, so that each can leverage advancements in hardware, software, and service offerings.

For more information, please visit us at www.arcweb.com/market-studies/.

STRATEGIC ISSUES

This report intends to serve as an effective planning guide for providers of video surveillance products and solutions as well as purchasers. The report will help understand the competition and market dynamics. This report answers key strategic questions, such as:

- How the market will perform between 2016 and 2021?
- Which facilities and technology trends will drive the market?
- What role will IIoT and process digitization have in furthering market growth?
- Which emerging economies are likely to drive growth?

RESEARCH FORMATS

This research is available as a Market Intelligence Workbook (Excel) and/or an executive-level Market Analysis Report (PDF), with or without detailed charts.

RESEARCH FOCUS AREAS

STRATEGIC ANALYSIS

Major Trends
Regional Trends
Strategic Recommendations

COMPETITIVE ANALYSIS

Market Shares of the Leading Suppliers
Market Shares by Region

North America
Europe, Middle East, Africa
Asia
Latin America

Market Shares by Facility Type

Buildings
Entertainment
Industrial
Infrastructure

Market Shares by Revenue Category

Hardware
Software
Services

Market Shares by Hardware

Analog Camera
Digital Video Recorder
IP Camera
Network Video Recorder

Market Shares by Software Type

Video Management Software
Video Analytics Software

Market Shares by Service Type

On-Site Maintenance
Project Services

Market Shares by Project Type

Market Shares by Customer Type

Market Shares by Sales Channel

MARKET FORECASTS

Total Shipments in Video Surveillance

System Market

Shipments by Region

Shipments by Facility Type

Shipments by Revenue Category

Shipments by Hardware Type

Shipments by Software Type

Shipments by Service Type

Shipments by Project Type

Shipments by Customer Type

Shipments by Sales Channel

INDUSTRY PARTICIPANTS

The research identifies all relevant suppliers serving this market.

Worldwide Video Surveillance Systems Market

