Packaging Machinery & Automation Market Research

FIVE-YEAR MARKET ANALYSIS AND TECHNOLOGY FORECAST THROUGH 2022

THE PACKAGING MACHINERY MARKET IS ROBUST AND GROWING

This report analyzes the market for packaging machinery and packaging automation. Packaging machines are some of the most common types of machinery found in a wide variety of industries. Nearly every discrete product purchased by consumers or sold from business to business is packaged in some way. The market grew strongly in 2017 and healthy growth will continue throughout the forecast period.

The market for packaging machinery is less volatile than for other types of machinery because of its close association with mass consumption of food, beverages, pharmaceuticals, cosmetics, tissue, and all sorts of consumer goods. Growth in the packaging machinery industry tends to track growth in megatrends, such as general population growth, urbanization, and rising incomes.

This report presents market sizes by country of production ("origin" sales) and by region of consumption ("destination" sales). The focus of the report is on a fixed set of industries that consume packaging machines, rather than the broad spectrum of industries typically covered in other reports. Some of these industries are further divided into sub-segments that we call "applications" (e.g. food, beverage, and tobacco are three applications of food & beverage).

The report also includes segmentations for nine machine types, plus segments for parts and installation services. Additional segmentation provides market sizes for seven packaging process steps. Finally, this report also includes segmentation for the electrical automation components typically used on packaging machines.

For more information, please visit us at www.arcweb.com/market-studies/.

STRATEGIC ISSUES

This report provides strategies for all three types of packaging machinery market players: automation suppliers, machine builders, and end users. Many, but not all strategies are driven by IT-related topics such as machine learning, IIoT, and data analytics. Key strategies include:

- Abandon proprietary standards
- Exploit the advantages of smart sensors
- Embrace the convergence of IT and OT
- Grow remote services business
- Provide an automatic parts list
- Embrace modular machine construction
- Work with suppliers to realize digital transformation

RESEARCH FORMATS

This ARC research is available in the form of an executive-level Market Analysis Report (PDF) with detailed charts.

RESEARCH FOCUS AREAS

STRATEGIC ANALYSIS
Major, Industry, and Regional Trends
Strategies for Success

COMPETITIVE ANALYSIS
Market Revenue of Leading Suppliers
Market Revenue by Application
    Beverage, Dairy, & Liquids
    Food & Confectionery
    Pharma & Healthcare
    Cosmetics & Personal Care
    Consumer Goods
    Tobacco

MARKET FORECASTS
Total Packaging Machinery Business
Shipments by Region of Origin
    North America
    Europe, Middle East Africa
    Asia
    Latin America
Shipments by Country of Origin
Shipments by Region of Destination
Shipments by Application
Shipments by Machine Type
    Forming Cases & Trays
    Cleaning & Sterilization
    Filling-Closing-Sealing

Capping-Closing-Sealing
Forming-Filling-Closing-Sealing, Solids
   & Grains
Cartoning
Bundling-Strapping-Wrapping
Conveying-Feeding-Palletizing
Accessories
Parts
Installation
Shipments by Packaging Process Step
    Package Preparation
    Filling of Products

Cartoning
Closing-Sealing-Labeling-Weighing
Transportation
End-of-Line
Shipments by Revenue Type
    Machinery Market
    Parts Market
    Installation Market
Shipments by Automation Equipment

INDUSTRY PARTICIPANTS
The research identifies all relevant suppliers serving this market.

The Worldwide Market for Packaging Machinery

| 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |